



**The Executive Committee met at 09:30-18:00 hours on Friday 18 February, Saturday 19 February and Sunday 20 February 2011 in Conference Room I of the Hilton Reykjavik Nordica, Reykjavik, Iceland.**

1. Opening of the Meeting	1	14. International Sports Update	7
2. Minutes of the Previous Meeting	1	15. ISAF Commissions	7
3. Reports	1	16. ISAF Technical Delegates	9
4. Finance	2	17. Professional Sailing	9
5. Governance	3	18. Olympic Sailing Competition 2012	9
6. ISAF Strategic Plan	3	19. Olympic Sailing Competition 2016	9
7. ISAF Members	3	20. ISAF Events	10
8. Environment	4	21. World Match Racing Tour	10
9. Working Parties	5	22. ISAF Awards – Silver Medal	10
10. International Measurer Technical Manual	6	23. Secretariat	11
11. Sailor Classification	6	24. Future ISAF Meetings	11
12. Learn to Sail Recommended Boat Scheme	6	25. Any Other Business	11
13. 2011 Mid-Year Meeting	7		

### **Present:**

Göran Petersson – President  
HM King Constantine – President of Honour  
Tomasz Holc – Vice-President  
Nazli Imre – Vice-President  
David Irish – Vice-President  
David Kellett – Treasurer  
Teresa Lara – Vice-President  
Teo-Ping Low – Vice-President  
Alberto Predieri – Vice-President  
Eric Tulla – Vice-President  
Jerome Pels - Secretary General

### **In attendance:**

Helen Fry – Head of Administration  
Tim Sewell – Head of Marketing, Events and Training  
Jason Smithwick – Head of Technical and Offshore

### **Apologies:**

HM King Harald V of Norway – President of Honour

## **1. Opening of the Meeting**

The President welcomed everyone to the meeting in Iceland and advised that apologies had been received from HM King Harald of Norway.

## **2. Minutes of the Previous Meeting**

### **(a) Minutes**

The minutes of the Executive Committee meeting of 4, 5, 6, 9, 11 and 15 November 2010 (circulated and approved after the meeting) were noted.

### **(b) Minutes Matters Arising**

There were no matters arising from the previous meeting.

## **3. Reports**

### **(a) President's Report**

The President gave a brief outline of his activities.

## Executive Committee Minutes (cont.)

(b) Vice-President's Report

The Executive Members gave an overview of their activities.

(c) Secretary General's Report

i) Council Group B

Letters have been received regarding the representation on the ISAF Council of Group B.

**Decision**

**The Secretary General will respond and inform the MNA's that the procedures of election of Council Members are set out in detail in Article 42.**

## 4. Finance

(a) Management Accounts

The Secretary General presented the Management Accounts for the 4<sup>th</sup> Quarter 2011

(b) Budget 2011

i) The budget for the year 2011 as approved by Council was noted.

**Recommendation**

**The following further revisions to the 2011 budget were recommended:**

- **Sailing World Cup; £ 48,000 TV production and distribution**
- **Sailing World Cup; € 15,000 for bid document development**
- **Sailor Classification; £ 50,000**

(c) ISAF Debtors

The company debtors to 31 December 2010 were noted and the Secretary General was congratulated on the work done to reduce company debts.

(d) Isle of Man Trust

An up-to-date report on the Isle of Man Trust was received from the Treasurer.

(e) ISAF Deposits

The Treasurer reviewed the ISAF deposits which are performing well in the current economic climate.

(f) Audit Committee Minutes

i) The minutes of the Audit Committee meeting of November 2011 was noted.

ii) ISAF Risk Register

The Executive Committee noted the ISAF Risk Register.

**Decision**

**David Kellett and the Secretary General will review the ISAF Risk Register and report back to the Executive Committee in May 2011.**

(g) ISAF Event Management Limited

The requirement to hold an AGM for ISAF Event Management Limited was discussed. It was noted this had nothing to do with the International Sailing Federation that will still continue to hold AGMs.

**Decision**

**The Executive Committee agree to elect to dispense with the requirement to hold an annual general meeting under section 111 of the Articles of Associations of the Company and the Companies Acts 1931 of ISAF Event Management Limited.**

**5. Governance**

The Executive received a report with an overview of governance systems of international sport federations that are on the programme of the Summer Olympic Games.

**6. ISAF Strategic Plan**

The ISAF Strategic Plan was reviewed.

**Decision**

**The Secretary General will report on the strategic plan progress at the September 2011 Executive meeting.**

**7. ISAF Members**

- (a) New Member applications

**Recommendation for Approval by the Council:**

**Uganda Sailing Federation (confirmation of an earlier ratification by the Constitution Committee)**

**Group Q (Africa – South of the Sahara)**

**Subscription Category 1**

**Federation Djiboutienne des Voiles (Djibouti)**

**Group I (North Africa and Middle East)**

**Subscription Category 1**

**Belize Sailing Association (Subject to some minor changes)**

**Group O – North South America, Central America and Caribbean**

**Subscription Category 1**

**These applications will be presented to Council for an email vote.**

- (b) Portugal

- i) Portuguese National Classes Associations Regulation

Alberto Predieri gave a report on the issues raised by the regulation approved by the Federação Portuguesa de Vela in late December 2010 and on the conflicts with the ISAF Constitution and Regulations. A letter was sent to the Federação Portuguesa de Vela setting out ISAF's position in respect of the regulation. Following the Federação Portuguesa de Vela reply it was proposed to ask them to withdraw the regulation.

**Decision**

**The Federação Portuguesa de Vela will be asked to withdraw the regulation with immediate effect.**

**A Working Party will be appointed to investigate the issue of the relationship between ISAF Classes (and their respective National Class Associations) and**

**the Member National Authorities and to propose the principles that should regulate such relationship in view of a future submission.**

**Alberto Predieri will be looking into the membership of this Working Party.**

ii) FPV

The Executive Committee noted that in June 2010 the Federação Portuguesa de Vela has been temporarily suspended by the Portuguese Government from the Statue of Sports Public Service as a result of not being able to adjust its constitution to comply with new Government Regulations and that litigation before Portuguese courts are in place at present. It was noted that the Federação Portuguesa de Futebol (football) has similar problems.

**Decision**

**The President will contact ASOIF and report to the Executive Committee in May 2011.**

(c) Netherlands Antilles

A letter reporting on the decisions of the IOC Executive Board on the Netherlands Antilles after their dissolution on 10 October 2010 was reviewed. It was noticed that these decisions would be ratified at the forthcoming IOC Session in July 2011.

**Decision**

**Eric Tulla, the Secretary General and the Chairs of the Events Committee, Constitution Committee, Regional Games Committee and Classes Committee to explore further an expansion of the ISAF Associate Member status in order to help Overseas Territories and report back to the Executive in May. This will involve full liaison with parent MNA's.**

(d) India

A letter from the IOC reporting on the situation of the NOC and National Sports Federations in India was reviewed. The Executive Committee noted that this did not affect the Yachting Association of India.

(e) Black Sea Offshore Sailing Association (BSOSA) application for Affiliate Membership

**Decision**

**The Executive Committee require having letters of support from those MNAs involved with the Black Sea Offshore Sailing Association before a decision can be made.**

## **8. Environment**

An update on the ISAF Environmental Plan was received. The following guides were developed: ISAF Guidance for Training Centres on Good Environmental Practice that can be applied to clubs and sailing venues; ISAF Green Event Guidance that provides for each role in a sailing event and ISAF Code of Environmentally Friendly Behaviour, a revision and update of the existing code.

Alan Green, previous chairman of the International Regulations Commission has drafted a set of Environmental Guidelines for Offshore Sailing which also can be downloaded from the ISAF Environmental site. The guidelines will be included in the next edition of the Offshore Special Regulations

## Executive Committee Minutes (cont.)

The ISAF Environmental Site is also being enhanced regularly with more related news, the addition of related articles and initiatives from other organizations.

The ISAF Training and Development Manager has set up a discussion forum in the Connect to Sailing group in order to broaden the action spectrum and be able to share ideas from any interested party.

### **Decisions**

**The Executive Committee approved the Environment statement which will be published in the 2013-2016 Racing Rules Book:**

**“As the leading authority for the sport, the International Sailing Federation promotes and supports the protection of the environment in all sailing competitions and related activities throughout the world.”**

**The Executive Committee decided that:**

**All environmental material will be ‘ISAF World Sailing branded’ and include an agreed strap line.**

**The Environment policy would be added to Event Manuals.**

**A leaflet would be designed in conjunction with the Marketing and Media Department. This would be sent electronically to our MNAs via email and put up on the ISAF website, facebook and twitter; a hard copy would only be sent to emerging nations.**

**A PowerPoint presentation for the Annual Conference 2011 will be completed and this would be run during the coffee breaks in the members lounge.**

**The Environmental Guidelines for Offshore Sailing was approved.**

## **9. Working Parties**

### **(a) Election of President and Vice-President’s Working Party**

Further to Submission 006-10 from the FFV, Council requested that the Executive Committee put together a Working Party to consider the next election process.

#### **Decision**

**The following members have been appointed to the Working Party:**

**Goran Petersson (SWE) (Chair)**

**Bertrand de Speville (GBR)**

**Scott Perry (URU)**

**Jacques Lehn (FRA)**

**Balazs Hajdu (HUN)**

### **(b) 2014 IOC Youth Olympic Games Working Party**

This Working Party has been formed to make recommendations on the equipment, qualification system, format and other relevant matters for the 2014 YOG in Nanjing, China.

#### **Decision**

**The following members have been appointed to the Working Party:**

**Cory Sertl (USA) (Chair)**

**Pablo Masseroni (ARG) – Events Committee Representative**

**Bruno de Wannemaeker (BEL) – Equipment Committee Representative**

**Marina Psychogiou (GRE) – Race Officials Representative**  
**Fiona Kidd (CAN) – 2010 YOG Working Party Representative**  
**ISAF Secretariat Representative**

**Corresponding Members**

**Nazli Imre (TUR) (Vice-President)**  
**Chris Atkins – Chairman of the Events Committee**  
**Qu Chun (CHN) – Coaches Commission / Chinese Representative**

- (c) International Measurer Rating Systems Working Party (Recommendation 142-10)

**Decision**

**The Secretary General will contact the Chairmen of the Race Officials Committee, Equipment Committee, Special Regulations Committee and the Oceanic and Offshore Committee to seek recommendations for representation to the Working Party.**

**10. International Measurer Technical Manual**

The Executive Committee received a request for assistance of the Technical Department of the ISAF Secretariat in producing the International Measurer Technical Manual.

**Decision**

**The Executive supported the request; the Secretary General will assign staff resource.**

**11. Sailor Classification**

- (a) An update on the Sailor Classification project was received.

**Decision**

**The work on Sailor Classification will necessitate an increase in budget to continue and be serviced correctly from the ISAF Secretariat. The Classification online database project is considered to be a priority. The Secretary General is requested to aim at a cost neutral system which means at some stage a fee may be needed to be charged for the service of Classification.**

- (b) Adoption of the Classification Disciplinary Rules to general procedures

**Decision**

**Eric Tulla and the Chair of the Racing Rules Committee will review the proposed ISAF General Rules of Procedure and report back to the Executive Committee at the 2011 Mid-Year meeting.**

**12. Learn to Sail Recommended Boat Scheme**

A presentation from the Head of Technical and Offshore was received. It was noted that the criteria for list of Learn to Sail recommended boats needs further review.

**Decision**

**The Secretary General is asked to review the set of criteria for the Learn to Sail Recommended Boats and Training Providers and report at the September Executive meeting.**

**13. 2011 Mid-Year Meeting**

- (a) The table of deferred submissions was considered
- (b) The voting procedure for the selection of Olympic Events was considered.

**Decision**

**Appendix 1 sets out the voting procedure for the selection of Olympic Events and Equipment at the 2011 Mid-Year Meeting.**

- (c) The Executive Committee considered any submissions they needed to make for the 2011 Mid-Year Meeting.
- (d) A request for an Equipment Committee Mid-Year meeting in Southampton – 16-17 April 2011 was considered.

**Decision**

**The Executive Committee approve the request for an Equipment Committee meeting in April.**

**14. International Sports Update**

- (a) IOC
  - i) The President has been appointed to the Juridical Commission of the IOC.
  - ii) The next IOC Session is in Durban in July
- (b) ASOIF
  - i) ASOIF and the IOC made the preliminary decision not to invest in the exploitation of the domain name .sport.org but the Sportaccord is still studying the possibilities.
  - ii) The next General Assembly will be in London during SportAccord
  - iii) ASOIF has constituted a Legal Services Group.
- (c) SportAccord

The next annual meeting will be held in London on 8 April 2011.

**15. ISAF Commissions**

The minutes and recommendations of the ISAF Commissions was received and noted.

- (a) Medical Commission

**Decision**

**A submission to change the Anti-Doping Code to reflect the changes in the Prohibited List 2011 and the International Standards for TUEs will be made for the November 2011 Council Meeting.**

**The Medical Commission will write to WADA asking to change P2 Beta-Blockers - removing sailing for Match Racing Helms only.**

- (b) Athletes Commission
- (c) International Regulations Commission
- (d) Coaches Commission

## Executive Committee Minutes (cont.)

The Secretary General informed the meeting that staff are currently working on the questionnaire

### **Decision**

**The Coaches Commission is requested to provide the final ISAF Coaches Code of Conduct to the Secretariat so it can be published and to give a detailed specification for the Coaches Registration System.**

- (e) Classification Commission
- (f) Multihull Commission

The Executive Committee noted that the Multihull Commission felt that the SL16 had not developed successfully as had been hoped following the Youth Multihull Evaluation in 2003 and the selection of the SL16 in 2007. Production had not started as planned in USA. It was observed that when the Youth Worlds equipment is the Hobie 16, there is a greater number of nations competing. There was a view that in the short term, the preferred choice for the Youth Worlds would be a Hobie 16 without spinnaker.

### **Decision**

**The Executive Committee will make the necessary submissions on behalf of the Commission to the November 2011 Council meeting if so required by the Commission.**

- (g) Appointment of the Information Technology and Tracking Commission

### **Decision**

**The following members were appointed to the Commission:**

**Patrick Bergmans (BEL) (Chair)**  
**Tomasz Holc (POL) (Vice-President)**  
**Jim Capron (USA)**  
**Stan Honey (USA)**  
**Adrian Stoggall (GBR)**  
**Stefan Kunstmann (GER)**  
**Ian Taylor (NZL)**

**The Terms of Reference are:**

**8.12.1 The Information Technology and Tracking Commission shall be responsible to the Executive Committee.**

**8.12.2 The Information Technology and Tracking Commission shall:**

- (a) inform and advise the ISAF Executive Committee in respect of Information and Communication Technologies issues affecting the sport of Sailing generally; and**
- (b) recommend Technology-based methods and processes to gather and publish information about Sailing Regattas; and**
- (c) inform and advise the ISAF Executive Committee on Tracking Technology, for the purpose of the presentation of the Sport of Sailing;**
- (d) inform and advise the ISAF Executive Committee on Tracking Technology, for the improvement of Race Management (in cooperation with the Race Management Sub-Committee).**



**16. ISAF Technical Delegates**

- (a) 2011 Indian Ocean Island Games

**Decision**

**Ajay Balram (IND) will be appointed the ISAF Technical Delegate for the 2011 Indian Ocean Island Games 5-14 August 2011 in the Seychelles.**

- (b) 2011 South East Asia Games

**Decision**

**Mr Lock Hong Kit (SIN) will be appointed the ISAF Technical Delegate for the 2011 South East Asia Games 11-25 November in Palambang, Indonesia.**

- (c) 2011 All African Games

**Decision**

**ISAF would pay for the travel expenses for the next Technical Delegate visit in April 2011.**

**17. Professional Sailing**

- (a) America's Cup

A verbal update was given by David Kellett.

**Decision**

**David Kellett was authorized by the Executive Committee to negotiate:**

**The ISAF fees from the America's Cup reverting to the Executive Committee if there is a substantially different proposal as from previously outlined.**

**Any amendments to the Protocol in respect of any copyright issues regarding the ISAF Racing Rules of Sailing as well as anything created by the ISAF Race Officials during the performance of their activities**

- (b) Volvo Ocean Race 2011-2012

The Executive Committee noted that the International Jury and Umpire Team had all been contacted and had confirmed their availability for Volvo Ocean Race 2011-2012.

The Secretary General also reported that clinics and Optimist Team Racing events would be held at each port.

**18. Olympic Sailing Competition 2012**

- (a) A progress report from the Technical Delegate was received.

- (b) Chief Measurer

A progress report on the Chief Measurer's ISAF International Measurer status was received.

**19. Olympic Sailing Competition 2016**

Alberto Predieri presented the findings of an athlete survey on Olympic campaign costs.

## **20. ISAF Events**

### **(a) ISAF Sailing World Cup**

The Executive Committee received a verbal report from Alberto Predieri and a report with recommendations on the 2013-2016 World Cup set-up from the ISAF Sailing World Cup Working Group.

#### **Decisions**

**The recommendations as on page two of the Working Group report as well as the calendar were approved. These are attached to these minutes as Appendix 2.**

**The Secretary General will commence working on a bid document and decide when the bid process will commence referring to the Executive Committee before the start.**

**The Secretary General will engage with a potential media partner to specify and develop ISAF services and a sponsorship model for the Sailing World Cup and report back to the Executive Committee at the 2011 Mid-Year meeting.**

Alberto Predieri reported about a potential issue with the format or scoring system of the Women's Match Race Event that has lead to an excessive number of ties in the first round robin phase of the ISAF World Cup event recently held in Miami.

#### **Decision**

**The steering group is to review the format of the Women's Match Race Event. For the immediate future (2011 World Cup Season) the format is to continue as it currently is. The steering group is authorized to bring in relevant expertise as and when needed.**

### **(b) Preparations for the 2011 ISAF Sailing World Championships are progressing well.**

### **(c) 2014 ISAF Sailing World Championships**

Tomasz Holc and Teresa Lara declared a conflict of interest and left the room. They were not a part of any discussion or decision that was made.

#### **Decision**

**Santander, Spain is to be the host venue for the 2014 ISAF Sailing World Championships subject to a successful site visit and signed contract.**

### **(d) The Executive Committee considered representation at ISAF events.**

## **21. World Match Racing Tour**

The Executive Committee noted that the World Match Racing Tour would be notified that the current Agreement would be terminated in accordance with the current agreement and that a new agreement is being negotiated.

## **22. ISAF Awards – Silver Medal**

Two recipients of the ISAF silver medal were approved and these would be announced and awarded at the Annual Conference 2011.

**23. Secretariat**

A verbal report from the Secretary General was received.

**24. Future ISAF Meetings**

- (a) 2011 ISAF Mid-Year Meetings St Petersburg, Russia – 4-8 May
- (b) 2011 September Executive Meeting, New Forest, UK - 10-12 September
- (c) 2011 ISAF Annual Conference Puerto Rico – 3-13 November
- (d) The dates and venue of the February Executive meeting 2012 is still to be finalised.
- (e) 2012 ISAF Mid-Year Meetings Italy – 3-6 May
- (f) 2012 ISAF Annual Conference Dun Laoghaire, Ireland – 1-11 November

**25. Any Other Business**

- (a) Gstaad Yacht Club – Centenarial Trophy

The Gstaad Yacht Club will organize an annual regatta and perpetual trophy for classic yachts of 100 years and older on behalf of its patron His Majesty King Constantine. The GYC would like to invite, on an annual basis, boats, owners, skippers and guests for a classic regatta and concours d'elegance and will prepare a suitable event program.

**Decision**

**The Executive Committee approved the title “ISAF Centenarial Trophy”.**

- (b) Georgia Sailing Federation

This Federation has been reformed and is currently applying to ISAF for full membership. All outstanding subscription fees have been paid. They have requested that their sailors are allowed to compete at the Semaine Olympique Francaise World Cup Event in April 2011 and note the Nationality Criteria will apply.

**Decision**

**Following Regulation 19.2.1 the Executive Committee have waived the requirements contained in Regulations 19.2.1 (b) and (c) and Georgian athletes will be considered eligible to compete at the Semaine Olympique Francaise World Cup Event.**

- (c) International Laser Class Rule Change Request.

**Decision**

**The Secretary General will seek legal advice before proceeding with this proposed change.**

- (d) Training

The Secretary General reported on some concerns with regard to the ISAF Training initiatives that were reported by some MNAs in the Secretary General's Forum in November.

## APPENDIX 1

### **1. OLYMPIC EVENTS AND EQUIPMENT - VOTING PROCEDURE**

As per Regulation 23.1.4 and 23.1.9 Council is required to confirm or change the Events and Equipment as listed in Regulation 23.1.4

To clarify Regulation 23.1.9 Submissions:

- (a) may be submitted by those listed in Regulation 15.1 (As confirmed by the Chairman of the Constitution Committee)
- (b) must include all 10 Events.
- (c) may include the Equipment matched to the Event. (Eg: boat or evaluation) (The Executive recommend that Equipment should be listed with all Events eg: boat or evaluation)

The "Provisional List" referred to in Regulation 23.1.4 shall require a submission to enable the list to be considered.

Submissions shall be numbered in the order they are received in the office.

Submissions which are identical shall be treated as one submission and included under the earliest Submission of that type received.

A vote to confirm or change the Events as listed in 23.1.4 will be conducted as per the following "Voting Procedure".

### **2. VOTING PROCEDURE**

A two-stage voting process is proposed. The purpose of Stage 1 is to consider every slate separately, and reject those with no support. The purpose of Stage 2 is to select the slate with the greatest all-round support.

#### Stage 1

Each Submission including the Provisional Slate shall require a Proposer and Second to move forward for discussion and to Stage 2 of the voting process.

Council members may propose or second more than one slate.

Each submission receiving a proposer and seconder shall be open for discussion followed by a vote to determine their ranking in Stage 2 of the voting process.

Submissions which are equal in ranking shall be ranked in accordance with their submission number.

If a Submission fails to achieve a proposer and seconder it is rejected.  
Once all Submissions have been voted on, the voting shall move to Stage 2.

## Executive Committee Minutes (cont.)

### Stage 2

The Submissions which have moved to Stage 2 shall be ranked in a ladder format (Eg: Table A)

The higher ranked Submissions shall run against the lower ranked Submissions in pairs to advance along the ladder.

In the event of an uneven number of submissions the highest ranked submission will receive a bye to the next round of voting.

A Submission shall require a simple majority of the votes cast.

In the event of a tied vote by a pair, additional rounds of voting for the pair shall continue until one Submission receives a simple majority of the votes cast. If the vote is still tied after three rounds of voting, the Chairman shall have a casting vote.

The winning Submission selected by this process shall be specified in Regulation 23.1.4

1st Stage	1st Stage Result	Second Stage - Ladder Vote			
1	->	1	Winner A		
		Vote 1			
8	->	2		Winner E	
			Vote 5		
2	->	3	Winner B		
		Vote 2			
7	->	4			Winner
				Vote 7	
3	->	5	Winner C		
		Vote 3			
6	->	6		Winner F	
			Vote 6		
4	->	7	Winner D		
		Vote 4			
5	->	8			

### 3. CORE EVENTS

Once the Events and Equipment are finalised by the above procedure a vote to determine the Core Events for the 2020 Olympics as required by Regulation 23.1.9 shall be conducted as per the "Core Events Voting Procedure" detailed below.

As per Regulation 23.1.5:

- (a) there shall be not more than 8 Core Events.

## **Executive Committee Minutes (cont.)**

- (b) a vote to establish a Core Event shall require 2/3 of votes cast in favour to establish a Core Event.
- (c) subsequent removal of a Core Event shall require 2/3 of votes cast in favour of removal.

Submissions received to select Core Events shall be voted on as per the "Core Events Voting Procedure" detailed below.

The Events Committee shall make a recommendation to Council as to the Core Events for 2020.

### **CORE EVENT VOTING PROCEDURE**

Each Submission and the Events Committee recommendation shall require a Proposer and Seconder before being discussed.

After discussion each Submission and recommendation shall be voted on.

The vote to select an event as a Core Event shall require 2/3 of votes cast in favour of acceptance.

In the event that more than 8 Events receive a successful vote to become a Core Event, those 8 with the highest ratio of votes received will be accepted as a Core Event for 2020.

In the event of a tie, a run-off vote will be held. A simple majority of the votes cast will be required.

The final list of Core Events will be indicated in Regulation 23.1.4

## **ISAF Sailing World Cup 2013 Working Group**

### **Report to Executive Committee**

#### **Notes to proposed calendar (see attached) and its introduction**

The proposed calendar (see attached) has been developed to be compliant with the strategy agreed by ISAF in November 2010, but with particular attention to ensure it is pragmatic, phased and achievable (given ISAF office resources), and attractive to MNAs and their teams in today's economic climate. These are the primary reasons for any variations from the Olympic Commission report or the paper prepared by the ISAF office.

In addition the WG makes the following comments:

1. The WG believes the revised calendar increases the chance of SWC success and value by balancing continuity and change, in particular over the first two years (2013-2014). This approach will also help the ISAF Office meet the extra workload within its resources, but will preserve the flexibility to continue the transition across the four years 2013-'16 and thereafter.
2. The 2 European SWC events should be chosen for 2013 and 2014 from the current 5 to minimise the workload on ISAF, and preserve the current quality of the European SWC events. This should then be reviewed and consideration should be given to opening the bidding process to new venues, and / or reducing the number of European events to 1, for 2015 or thereafter.
3. The other European events will not cease to be part of the overall SWC initiative; they would remain as key regattas in the European "season". If qualification is necessary (e.g. in Laser and Match Racing), regattas in the soft window would be used. This could be used to ensure an appropriate standard of competitor at the SWC events.
4. Likewise Miami should be chosen as the American SWC event for 2013 and 2014, providing it agrees to the SWC contract. This should then be reviewed and consideration given to increasing the number of American events to 2, and / or opening the bidding process to new venues, for 2015 or thereafter.
5. The position of Asia in the calendar is for two reasons:
  - a. to increase its viability; positioning it between Europe and pinnacle events such as the 2014 ISAF Worlds or the Olympic Test Event was thought to limit its appeal;
  - b. Asian Games dates are always between September and December, indicating that the 2<sup>nd</sup> half of the year is the most suitable for Asia. There should be benefits to the sailing competition at future Asian Games when the Asian SWC is close in time.

Whereas the WG believes the position of the other new SWC event (Africa), immediately before Southern Europe, maximises its appeal.

6. There is flexibility in the proposed calendar to allow ISAF to align the Arab middle-east countries with either Asia or Africa for the purposes of the SWC only.
7. The WG has also taken into account other events such as the 2014 Olympic Pre-Test event in Brazil, and the ISAF Youth Worlds. The WG believes ISAF should not disconnect the SWC from the rest of the events calendar which, in 2014 in particular, is very congested.
8. The proposed SWC series now climaxes in Europe, which is preferred as Europe is likely to remain the most popular and competitive element of the series. The Grand Final could be accommodated as an extra event in the first half of June close to the end of the series. The WG is still discussing the desirability of this, and will make a recommendation on this (as removing the Grand Final would be a strategy change) in time for the May meeting of Council. The WG notes that at the same

meeting the question of Annual World Championships for Olympic Classes is also on the agenda, and the resolution of these two issues may be linked.

9. The WG recommends that ISAF 's revenue is derived from a pay-for-service model, and that ISAF develops a portfolio of event services for which it charges. Use of these services would either be mandatory or optional providing that the Event Organizer provides its own alternative that is equivalent.
10. One service the WG believes ISAF should provide is a Technical Delegate (TD) to every SWC event.
11. The bigger the investment ISAF makes in the SWC, the quicker the return. Without additional resources (in particular media, marketing and sponsor services) the OC objectives will not be realisable in the near term.
12. To help guide investment, the WG intends to develop "criteria for success for the SWC" for review in May. This will help optimise the target of any additional work, the development of services, and the evaluation of the success of the SWC. The WG recommends that this evaluation should be an annual exercise conducted by a SWC Managing Group.

### **The WG requests the Executive to:**

- 1. approve the proposed structure of the calendar as per the attached draft;**
- 2. Authorize the ISAF Office to commence the bid process for SWC venue selection. The specific timelines and order of venues is to be decided by the ISAF Office based on resources available.**
- 3. Authorize the ISAF Office to communicate the SWC event calendar (if approved by the Executive) to existing Event Organisers and prospective bidders.**
- 4. Authorize the ISAF Office to engage with potential media partners to specify and develop ISAF services for the SWC. The selection and ordering of services is to be decided by the ISAF Office based on the importance of the service and the resources available.**
- 5. Authorize the WG to meet again in March 2011 in Southampton to consider any feedback from the Executive, to work on the detail around the services to be developed, and to consider further the question of the Grand Final. The output would be made available to the Executive before the May conference.**

The WG also recommends the Executive considers the appointment of a TD to SWC events in 2011 and 2012.

ISAF SWC 2013 WG

17<sup>th</sup> February 2011



## ISAF Sailing World Cup 2013 -

	Soft Windows		2013	2014	2015	2016
October						
November			Asia / Middle East (2012)	Asia / Middle East (2013)	Asia / Middle East (2014)	Asia / Middle East (2015) ***
December						
			Oceania (2012)	Oceania (2013)	Oceania (2014)	Oceania (2015) ***
January						
February			Americas	Americas	Americas ***	Americas
March						
			Africa / Middle East	Africa / Middle East	Africa / Middle East ***	Africa / Middle East
April						
			Southern Europe	Southern Europe	Southern Europe ***	Southern Europe
May						
			Northern Europe	Northern Europe	Northern Europe ***	Northern Europe
June			Grand Final ?	Grand Final?	Grand Final ?	Grand Final ?
July			ISAF Youth Worlds	ISAF Youth Worlds	ISAF Youth Worlds	ISAF Youth Worlds
August			ISAF Worlds Test Event	ISAF Worlds ***	Olympic Test Event	Olympic Games 5-21 August
				YOG 16-28 August		
				Olympic Pre Test Event		
September			America's Cup 7-22 September			

\*\*\* Olympic Qualification Event